

Design Advisory Board Meeting Minutes

Date: June 24, 2021

Time: 6:45PM

Location: Deep River Town Hall

Attendees: Pamela Potter, Mike Cole, Jeff Hostetler, Dan Batt

Guests: Kate Bergeron (via phone)

Agenda:

159 Main Street – new store sign review

Minutes: The meeting was called to order at 6:45.

Kate presented the new sign for her store at 159 Main Street to be called “The Spot”.

The proposed sign is two-sided, approximately 18” in diameter, and designed in a 1950’s retro style (attached). The sign will hang from a bracket mounted perpendicular from the building façade. The bracket is the same used by the former renter Dough on Main.

The proposed sign was received well by the DAB members. The sign’s proportions, scale and character were considered to be in keeping with signage found within the Village District

The Design Advisory Board was in favor of the applicants proposed sign.

The applicant was thanked and left the meeting.

DAB members walked to the store location at 159 Main to review the existing conditions. It was noted that the existing lights are not aimed correctly. If to be used, DAB recommends the lights be extended out, similar to lights across the street at “the nest”, to properly illuminate the sign at night.

Meeting adjourned: 7:30 PM

Minutes compiled by: Dan Batt