



Agenda – Economic Development Committee - Town of Deep River, CT

Date of meeting: Tuesday, February 19, 2019 at 7PM

Location: R. H. Smith/Deep River Town Hall

Old Business

- 1.) Call meeting to order, approve minutes from the December 2018 meeting.
- 2.) Review the informational gathering, in January, with Richard Lopresti of the North Haven Economic Development Commission.
- 3.) Discuss the meeting with writer Stephen Knauth, and the information gathered about web content, stories and direction for short writing pieces.
- 4.) What spaces are available? Note that the property on Rt 80 has sold (was Wade's store). Discuss any other properties where the EDC might help.
- 5.) Ask First Selectman about any developments with signage as suggested by the EDC.

New Business

- 1) How to reach out to town businesses?
- 2) How to get more news into the local paper in regard to businesses moving into Deep River?
- 3) Research indicates that DR businesses wish to have more people come into town on a regular basis. To accomplish that:
 - a) Transient moorings
 - b) Information at the train station in Essex, other locations
 - c) Local publications
 - d) Portray Deep River as a place to boat to, bicycle in, walk through, visit and shop, etc.
- 4) Other items as time permits

(Note that this meeting was moved to Tuesday due to Presidents' Day, when meetings are not permitted. Regular meetings on the third Monday of the month resumes in March.)

Submitted by R. Marth, Chairman

February 17, 2019