



**Agenda – Economic Development Committee - Town of Deep River, CT**

**Date of meeting: Tuesday, March 18, 2019 at 7PM**

**Location: R. H. Smith/Deep River Town Hall**

**Old Business**

- 1.) Call meeting to order, approve minutes from the Feb '19 meeting.
- 2.) Review progress of the plan to add transient moorings to DR harbor area (Ted).
- 3.) Discuss the meeting with writer Stephen Knauth, and the information gathered about web content, stories and direction for short writing pieces.
- 4.) What spaces are available? Note that the property on Rt 80 has sold (was Wade's store). Discuss any other properties where the EDC might help.
- 5.) Ask First Selectman about any developments with signage as suggested by the EDC.

**New Business**

- 1) How to reach out to town businesses?
- 2) How to get more news into the local paper in regard to businesses moving into Deep River?
- 3) Research indicates that DR businesses wish to have more people come into town on a regular basis. To accomplish that:
  - a) Information at the train station in Essex, other locations
  - b) Local publications
  - c) Portray Deep River as a place to boat to, bicycle in, walk through, visit and shop, etc.
- 4) Review EDC document ("another look") per Ted. Re-review with Commission.

*Submitted by R. Marth, Chairman*

*March 18, 2019*