

**Town of Deep River Economic Development Commission**

**December 16, 2019 Monthly Meeting Minutes**

**Call to order:** MacKenzie called the meeting to order @ 7 pm

**Members in attendance:** Bill Dahl, Ted Mackenzie, Pete Lewis, Mark Reyher, Christine Nucci. Lewis is acting as Secretary.

**Audience of Citizens:** Sue Sbrolla, Nick Kornacki, Tony Bolduc.

**Acceptance of Minutes:** Upon ***Motion*** by Nucci, seconded by Dahl then carried unanimously, the Minutes from the November 2019 meeting were accepted as presented.

**Old Business:**

- Web Page Update. Nucci states that page is moving forward. Looks good. Waiting for updated mission statement as well as member list.
- Business Directory: Work is progressing.
- Commercial Space Inventory: Possible link from EDC Web Page to LoopNet. LoopNet is an online marketplace for commercial reportedly viewed by 5 million monthly visitors.

**New Business:**

- Nucci again explained her research into the Explore CT. Shoreline. This website is a destination marketing venture that brings brand awareness to the Connecticut Shoreline and coastal communities by highlighting and educating travelers about the different destinations through video visual experiences. ***Upon Motion by Reyher, seconded by Dahl then carried unanimously the commission voted to fund a One-Year Trial Membership to Explore CT. Shoreline at a cost of \$400.***
- Survey Monkey: Lengthy discussion of this survey platform. EDC members are attempting to determine what direction of growth is desired by taxpayers and residents. It is hoped that this, or some other type of survey will generate enough responses to be considered statistically valid. MacKenzie asking Nucci to determine if on-line survey sites are secure, i.e. limiting multiple responses from a single respondent. Commission agreed the BOS should participate in this endeavor.
- Nucci felt that in the interest of establishing harmony, a meeting be held to address the concerns of the parties that may possibly be affected by the anticipated development of the property FKA as Mount Saint John's School. Debate followed. Lewis stated he was of the belief that no good would come out of such a meeting, Mackenzie agreed. Consensus amongst the other Commission members is that the EDC, P&Z and Wetlands should meet with the BOS to facilitate the ground rules for such a meeting.

**Adjournment:**

Upon ***Motion*** by Lewis, seconded by Mackenzie and carried unanimously, the meeting was adjourned at 8:30 pm. The next scheduled meeting will be held on January 20, 2020 @ 7pm at the Town Hall.

Respectfully submitted,  
Peter Lewis  
Secretary