## Town of Deep River Economic Development Commission October 15,2018 Monthly Meeting Minutes

Call to order: Chairman Marth called this regular meeting to order @ 703 pm.

**Members in attendance:** Bill Dahl, Tom Perry, Russ Marth, Ted Mackenzie, Angus McDonald, Pete Lewis. Lewis is acting as Secretary.

**Acceptance of Minutes:** Upon *Motion* by Perry, seconded by Dahl then carried unanimously, the *Minutes from the September* meeting were accepted as presented.

## **Old Business:**

- Discussion of starting point for the EDC webpage. After a lengthy discussion, it was agreed that
  Perry, Marth and McDonald would review other EDC websites, establishing features that would
  work best for Deep River. The trio set a target completion date of October 29, 2018 to arrive at a
  preliminary determination of what content / functionality should be included on the web-site.
- **EDC Funding.** Marth stated he will discuss this \$9400. appropriation request again with the BOF. Upon resolution of this topic, webpage development can move forward.
- Discussion of RT 9 Signage. McDonald stated the town may be able to fund the RT 9 Exit 5 directional signage. McDonald would ask civic organizations for contributions to help defray the cost.
- Discussion of "Communal Space" Concept. It was agreed that this model may not work well for Deep River at this time. This topic will be revisited at a later date.

## **New Business:**

- River Road Signage. Dahl suggested appropriate signage for the River Road @ the Essex
   Townline area. MacKenzie stated that cast iron, wrought iron or 3-D plastic would be suitable
   for this area. The sign would be very straightforward i.e. "Welcome to Deep River", with no
   directional component.
- Trade Show. Mackenzie suggested a Deep River Trade Show be held in the Auditorium. This
  event would allow local businesses to showcase their work while also discussing employment
  opportunities.

## Adjournment:

Upon *Motion* by Lewis, seconded by Dahl and carried unanimously, the meeting was adjourned at 8:10 pm. The next scheduled meeting will be held November 19, 2018, @ 7pm at the Town Hall.

Respectfully submitted,

Peter Lewis Secretary