



Peter Lewis, Chair  
Nicholas Kornacki, Vice Chair  
Susan Sbrolla, Secretary  
Theodore Mackenzie  
Maureen Quintin

## Economic Development Commission

### REGULAR MEETING MINUTES

Date: March 15, 2021 at 7pm

Location: Zoom Platform (Meeting ID: 895 7638 6821, Passcode: 005827)

- I. Call to order: Kornacki called the meeting to order at 7:10pm.
- II. Members in Attendance: Nick Kornacki, Susan Sbrolla, Theodore Mackenzie  
Members Absent: Peter Lewis, Maureen Quintin  
Audience: Selectman McDonald, Matt Caputo, Bernd Stroeter, Christine Nucci
- III. Acceptance of Minutes: Upon *Motion* by Kornacki, seconded by Sbrolla then carried unanimously, the Minutes from the January 2021 meeting were accepted as presented. (The February 2021 meeting was cancelled due to lack of quorum)
- IV. Old Business
  - a) Matt Caputo, Content Writer: Caputo shared ideas on how to promote and drive commerce to Deep River through social media platforms including Instagram and Facebook. Caputo can assist in creating content that can be used on both print and social media platforms. There was discussion on implementing an immediate campaign. The commission agreed to continue conversations with Caputo on scope of work and establishing a budget.
  - b) Chelbi Wade, Shell and Bee Studio: Wade unable to attend. Defer business to April meeting.

- c) Statewide EDC Strategies: no new information.
- d) AdvanceCT Survey: Selectman McDonald reported that additional funding to be approved by Board of Finance. Sbrolla agreed to attend a Board of Finance meeting to provide additional information and answer questions.

V. New Business:

Bernd Stroeter of Colanar Innovative Solutions, a biotech firm housed in Deep River, shared his success story. There was discussion on how EDC can provide assistance for Stroeters needs.

- VI. Adjournment: Upon *Motion* by Kornacki, seconded by Sbrolla and carried unanimously, the meeting adjourned at 8:14pm. The next regularly scheduled meeting will be held on April 19, 2021 at 7pm on the Zoom platform.

Respectfully submitted,

Susan Sbrolla  
Secretary