

Town of Deep River Economic Development Commission

January 25, 2021 Monthly Meeting Minutes

Call to order: MacKenzie called the meeting to order @ 7 pm

Members in attendance: Ted Mackenzie, Nick Kornacki, Angus McDonald, Pete Lewis, Sue Sbrolla. Lewis is acting as Secretary.

Acceptance of Minutes: Upon *Motion* by Sbrolla, seconded by Kornacki then carried unanimously, the Minutes from the November 2020 meeting were accepted as presented.

Old Business:

1. Discussion of AdvanceCT survey. Collectively, the consensus of the EDC is to move forward with the survey. McDonald adding the BOS would contribute content as well as resources to this project. Lewis to contact AdvanceCT tomorrow to obtain the contract.
2. Vacant space: Sbrolla stating web site is up to date.
3. Information on various CT municipalities EDC strategies. Each member to review 1 or 2 CT towns EDC strategies. Lewis to continue speaking with Old Lyme.
4. Content writer: Kornacki has a possible candidate.
5. Election of EDC Officers for calendar year 2021. By unanimous vote, Lewis to remain Chairman, Kornacki, Vice Chairman, Sbrolla, Secretary. Lewis requesting McDonald put forth possible candidates to fill the two vacancies.
6. Business directory: No new information.
7. Discussion of Carol Jones crossword puzzle. Upon completion of the puzzle, EDC will consider assisting P&R with media distribution. McDonald suggested mirroring possible gimmicks such as Old Saybrooks weekly "receipt raffle".

New Business:

- MacKenzie suggesting partnering with VRHS students interested in vocational training @ local businesses.

Adjournment:

Upon *Motion* by Lewis, seconded by Sbrolla then carried unanimously, the meeting adjourned at 8:00 pm. The next scheduled meeting will be held on February 22, 2021 @ 7pm on the Zoom Platform

Respectfully submitted,

Peter Lewis
Secretary