

Town of Deep River Economic Development Commission
Special Meeting

Date: Tuesday June 23, 2020

Time: 7 PM

Location: Town Hall + Zoom Platform

Call to order: Lewis called this meeting to order at 7:00 P.M.

Members in Attendance: Nucci, Kornacki, Sbrolla, Lewis.

Audience: Stacie, Lawrence Stewart, Jill Larsen, Susan Wright, Alan.

Item of Discussion:

Courtney Henderson, of AdvanceCT gave an overview of the services that her firm offers.

The services that may be of interest to Deep River include but are not limited to:

- SWOT (Strengths, Weaknesses, Opportunities and threats) analysis. This analysis allows the Town to “Make the most of what is has” as well as a starting point towards crafting a strategy that distinguishes Deep River from other towns.
- Public Outreach: various effective survey methodologies.
- Business retention and recruitment.
- Regulatory Process Enhancements.

The members agreed to weigh what options, if any, AdvanceCT offers that may be of value to the town. This discussion will continue at the next regular meeting.

Adjournment:

Upon Motion by Sbrolla, seconded by Kornacki then carried unanimously, the meeting was adjourned @ 8:20 P.M.

Peter Lewis
Acting Secretary