Program Highlights

- Anyone can participate
- All medications are covered
- Some pet medications are eligible to receive discounts
- Free to Town of Deep River residents
- Completely anonymous
- Cards are pre-activated and ready to use

AVERAGE SAVINGS

- 10-20% off name brand medications
- 20-70% off generic medications

VISION DISCOUNTS

- Up to 20% off eye exams
- Up to 50% off retail price of frames
- Up to 50% off retail price of lenses
- Up to 50% off national average price of LASIK

HEARING DISCOUNTS

- 35% 65% off name brand hearing aids and products
- Visit www.ctrxdiscountcard.com for more information

Start Saving Today!

About ProAct

This program is administered by ProAct Inc., a Pharmacy Benefit Management Company with many years of experience administering prescription discount card programs. ProAct's extensive pharmacy network provides for access to thousands of pharmacies that offer a discount off their retail prices.

Program Resources

The ProAct Discount Card website is there to assist you with all your discount card needs. Whether you need to print a new card, look up a participating pharmacy, compare the costs of your medications, or even send us your questions. For those without internet access, contact our helpdesk toll free at 1-877-776-2285.

www.ctrxdiscountcard.com

*This plan is not insurance. Savings are only available at participating pharmacies.





The ProAct Prescription Discount Card is completely FREE and can help you save on prescription medications.

ENDORSED BY:



Connecticut Conference of Municipalities

PROACT PHARMACY BENEFIT MANAGEMENT

DISCOUNT CARD

The ProAct Prescription Drug Discount Card program helps residents save money on their prescription medications when their prescriptions are not covered by insurance.

WHO'S ELIGIBLE

The discount cards may be used by all residents regardless of age, income, or existing health coverage. There are no restrictions or limitations on frequency of use. We encourage all residents to keep a discount card on-hand, to ensure they will never pay full cash price for their prescriptions.

WHAT IT COSTS

This program is completely free for Deep River and its residents. There are no applications or enrollment fees. Simply take the discount card along with a prescription to a participating pharmacy and start saving.

ENDORSED BY:



SAVINGS

On average, participants can anticipate saving 10-20% on name brand medications and 20-70% on generic medications. Discounts will vary depending on the drug and quantity being purchased. Cards can also be used to discount certain pet medications. The program also provides discounts on vision, hearing, and LASIK services. A discounted dental plan is also available, which costs only \$36.50 per year for an individual and \$52.00 per year for the entire family.

Visit www.ctrxdiscountcard.com for more information.

Easy

Simply bring your Town of Deep River Discount Card to any participating pharmacy and start saving.

RESTRICTIONS

There are no limits or restrictions on card usage. We encourage all residents to use the program when paying the full cash price for prescription medications.

QUESTIONS

If you have any questions please visit our website at www.ctrxdiscountcard.com or contact the ProAct Helpdesk 1-877-776-2285



"It was simple... I presented my card at the pharmacy counter and that was it. It was great to see that my local pharmacist was willing to help."